Design and the ‘Creative City’

*The creative city for whom?*

Ralph Borland
Jenny Fatou-Mbaye
Before I die I want to own a monkey.
Before I die I want to learn French.
Before I die I want to ride an elephant.
Before I die I want to go to the World Series.
Before I die I want to truly live.
Before I die I want to go to a live game and see the leaves change many times.
Before I die I want to dance fast.
Hi Fringe lovers! We are having another awesome Alley Activation next Thursday from 6pm. EAST CITY ALLEY will have live music and beer! Come join the street revolution!

RSVP.

50 Dots
November 22, 2012 at 4:00pm
The Fringe: Cape Town's Innovation District in Cape Town, Western Cape

Join · 83 people went
‘Parklets’ in Cape Town – Creative Week 2012
Parklets in Cape Town – Creative Week 2012
The City of Cape Town decided to roll them out for one week only, during the month of September to co-incide with Creative Week Cape Town.

Businesses had to pay for them (I think) but they were public spaces, and were put there to encourage free use (you did not have to order a burger, for example)

I also love the way they were placed, for the most part, outside places to eat and linger. I did see a strongly worded notice on the one on Bree that the drinking of alcohol was forbidden on them. But who cares? You could drink coffee, surf the net, pose with your new shades, see and be seen, say yes or no to the beggars, top up the tan, reclaim the streetscape…..

Nice one, well done City of Cape Town, but can we have them back please? Immediately!

Pictures courtesy of www.futurecapetown.com

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Posted in Restaurants Tags: bree street, city of cape town, city varsity, clarke’s, creative week cape town, parklets, ucla
RECLAIMING THE RIGHT OF WAY

A Toolkit for Creating and Implementing Parklets

UCLA Luskin School of Public Affairs
Park(ing) – San Francisco 2005
In addition to presenting a range of locations and typologies for parklets, this toolkit also introduces the concept of active recreation parklets. Typically, parklets have served passive recreation purposes, such as sitting and enjoying a cup of coffee purchased at a nearby café. But as will be discussed in Chapter 2, in Los Angeles, plans are moving forward for the development of a parklet that will include exercise equipment. This type of parklet would allow pedestrians to actively use the public right-of-way.

Figure 3. Rendering for Spring Street Parklet, Los Angeles, CA. Credit: Berry and Linné
1. INTRODUCTION
3. PROGRAM CASE STUDIES

Figure 28. Pop up café, New York City, NY. Credit: NYC Department of Transportation
How are parklets marked as public space?

Parklets in San Francisco, Vancouver and New York City feature explicit signage denoting their public nature.

In addition to signage, parklet design should denote the parklet’s public nature. This includes designing an open edge from the sidewalk into the parklet and using distinctly different seating from those of the adjacent businesses.

Figure 103. Required signage, San Francisco, CA. Credit: Noah Christman, SPUR

Figure 104. Pop-up café sign, New York City, NY. Credit: Sam Smith
Tensions:

Appropriation – Co-option
Global – Local
Image – Substance
Public – Private
Public – Community
Regeneration – Gentrification

Instrumentalisation
Mainstreaming
Legitimacy
Credibility
“Just as visual changes are signals to potential investors who might be attracted by a consciously cultivated hipster scene, they also produce discomfort among those who feel they won’t be welcome in the emerging culture. Even the World Design Capital is part of this threat”

‘Process of renewal must include all residents of an area’
Rory Williams, *Cape Times* 25 February 2013
Creativity?
END

(start of Jenny Fatou-Mbaye’s presentation)