

Gentr-o-mat

The Gentr-o-mat development is based on the concept Provocative Technologies, a design approach of Dr. Ralph Borland. Provoking the recipient is the main aim of the product and not its obvious primer function. This means that the main aim of the product is provoking reactions of the viewer through its potential in its primer function of anonymously supplying our customers with professionalized kits, to help making a gentrification-struck neighborhood unattractive and uninteresting for potential investors and hence keeping the rents low.

ACTIVE RESISTANCE AGAINST GENTRIFICATION IS THE KEY TO LOW RENTS.

The Gentr-o-mat is a full functional vending machine that supplies customers with six different products supporting individual actions for resistances against gentrification. The kits offer a wide variety of tools and objects for the individual, ranging from subtle and silent to destructive and highly offensive.

- The „Lotus Berlin“ kit brings you everything to transform your flat into a brothel, keeping the red light in the neighborhood and the rents low.

- The „Latte Markiato“ kit includes inspiration, tools and instructions for active communication against gentrification. Giving you the latest artworks from Berlin, Germany and a stealth marker to tag wherever and whenever you want.

- The „Hertz „ kit is a 100dB loud sound-throwie, that once turned on emits a painful car-alarm-like noise and will stick to any metal surface thanks to the inbuilt magnets. No hipster will be able to withstand this sound on a Tuesday morning.



- The „Transparenz“ kit is filled with flyers, leaflets and brochures from the context of gentrification, supplying you with the newest information. Spread them in the city to get people's attention focused on the downside of gentrification.

- The „YKB“ kit is a colour bomb filled with the famous Yves Klein Blue. It can be thrown anywhere and will explode on hard surfaces, covering everything in „art“. Especially suitable for yuppie-filled neighborhoods with a high demand for art.

- The „iSett“ kit includes the famous „Pflasterstein“ directly imported from Berlin, Germany. The stone, originally used in the violent 1st May riots in Germany's capital, has as an extra a little greeting card attached to it. The suitable tool for the outgoing gentrification opponent.

ACTIVE RESISTANCE



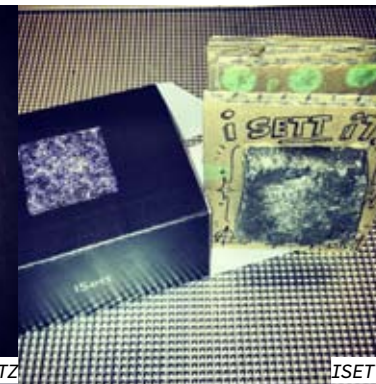
LOTUS BERLIN



LATTE MARKIATO



HERTZ



ISETT



TRANSPARENZ



YKB